ABSTRACT

Title: Archaeological Site Management in Peru: The Case of Choquequirao

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This thesis provides recommendations and guidelines for the future implementation of a management plan for the archaeological site of Choquequirao in Cusco, Peru. These recommendations and guidelines determine how should this archaeological site be open to the public: its interpretation, accessibility, tourism management, visitor experience, infrastructure, development of adjacent villages, and how to implement creative and innovative approaches for visitor use of the site.

The management plan for the Historic Sanctuary of Machu Picchu has been studied and analyzed in order to summarize its flaws and to confront the problems of its inappropriate public use. This case study shows the future Choquequirao might face if it is not properly managed. The recommendations for the management of this site are drawn partially from the lessons learned from the case of Machu Picchu.