URBAN PLANNING WEEKLY NEWSLETTER

Published on 3 December 2012

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This week’s LiPS features Mitchell Silver, President of the American Planning Association (APA). In addition to serving as President of the APA, Mr. Silver is also the Chief Planning & Development Officer and Planning Director for Raleigh, North Carolina. Mr. Silver is an award-winning planner with over 27 years of experience in the public and private sectors. He is nationally recognized for his leadership in the planning profession and his contributions to contemporary planning issues. Known by his colleagues as a creative thinker, problem-solver and visionary leader, Mitchell has been at the center of many cutting edge trends, innovative solutions and visionary plans. As planning director in Raleigh, he is led the comprehensive plan update process to create a vibrant 21st century city with a modern transit system, great streets, great places and great neighborhoods. He is now overseeing a rewrite of the City’s Development Code.

Mr. Silver is a contributing editor and author of ICMA’s “Local Planning: Contemporary Principles and Practice,” which was released in February 2009. Mr. Silver’s work and commentary has been featured in Time Magazine, The New York Times, Philadelphia Inquirer, Huffington Post, Atlantic Cities, Planning Magazine, the News & Observer, the Charlotte Observer, the Triangle Business Journal and Crain’s Business Journal and BBC World News and National Public Radio (NPR).

Mr. Silver’s talk will explore the changing demographics in the United States and how it will impact our communities and the planning profession over the next 20 years. What does the AICP Code of Ethics say about social equity and the planner’s obligation to assist underrepresented communities? The discussion will address this question and cover what diversity is, what it is not, as well as the value of diversity. Finally, the session will offer practical insights on how to meet the planning challenges of a diverse 21st Century society.
PROBLEM SOLVERS WITH BEN KABAK: A CONVERSATION ABOUT HURRICANE SANDY WITH LEADERS OF THE MTA RESPONSE TEAM

5 DECEMBER 2012 6:30PM
NEW YORK TRANSIT MUSEUM

Ben Kabak (Second Avenue Sagas) will speak with Thomas Abdallah (NYCT Chief Environmental Engineer) and James Ferrara (President, MTA Bridges and Tunnels) in a special Problem Solvers discussion focusing on Hurricane Sandy and its aftermath. They will analyze the transit system’s preparation for and response to the storm, and how the city needs to prepare for future natural disasters.

Register at http://www.nycharities.org/events/EventLevels.aspx?ETID=5333

WORK OPPORTUNITIES

Next American City
EDITORIAL AND ART INTERNS

Next American City is seeking editorial and art interns who are available to work a minimum of 12 hours per week starting in January 2013.

Interns will work directly with all members of the staff to assist with producing daily online content. Editorial duties include: Writing, editing, fact checking, research, blogging, social media, reader engagement and general administrative tasks as required. Required skills: Excellent oral and written communication; basic research skills; experience in blogging software and Creative Suite not necessary but helpful. Varied interests encouraged, though specific interests in news, urban issues, redevelopment and city planning strongly preferred.

Art interns must be experienced with PhotoShop and InDesign. Responsibilities include designing advertisements, infographics and wall text for Storefront exhibits, as well as assisting with research. Experience in photography is a plus.

Internships are unpaid, but academic credit can be arranged.

Please send two samples of your work (graphics or writing), a resume and cover letter to: Ariella Cohen, Executive Editor, Ariella AT americancity.org with “Editorial Internship” or “Art Internship” in the subject line, according your desired position. We will accept applications on a rolling basis. No calls please.
**New Yorkers for Parks**  
**Research and Planning Intern**

New Yorkers for Parks (NY4P) is the independent citywide research and advocacy organization championing quality parks and open spaces for all New Yorkers in all neighborhoods. For over 100 years, New Yorkers for Parks has advocated for all of the city's parks, beaches and playgrounds.

NY4P regularly hosts interns to assist with research & planning projects relating to the efficient and equitable delivery of public park services in New York City. Interns will spend time conducting research and writing on park policy issues and may also be asked to assist with field work and other outreach and advocacy work as needed.

This position’s scope of work includes the following:

- Monitoring the ULURP processes of three potential developments within Flushing Meadows Corona Park.
- Conducting GIS analysis of New York City natural areas.
- Creating detailed maps relating to both the ULURP monitoring and the natural areas research and advocacy.
- Performing other research and writing to support ongoing NY4P projects as needed. This may include research on issues such as playground utilization, park finance models, and civic engagement in parks.

This is a 16-week paid, part-time internship beginning the week of January 14, 2012 and concluding the week of May 3, 2012. The position requires three days of work per week. The total compensation for the internship is $4,500.

Please send a cover letter, resume, writing sample, and at least two academic or professional references to Alyson Beha, Director of Research, Planning & Policy at abeha@ny4p.org.

Columbia University QMSS Master’s Degree Program
GIS Teaching Assistant

Job Description

The Quantitative Methods in the Social Sciences (QMSS) Master’s Degree Program offered through Columbia University’s Graduate School of Arts and Sciences invites applications for a Teaching Assistantship for an introductory course in GIS geared toward interdisciplinary research to be offered in the Spring Semester of 2013.

Topics to be covered in the course include social theories involving space, place and reflexive relationships; social demography concepts and databases; visualizing social data using geographic information systems; exploratory spatial data analysis (ESADA) of social data; and spatial regression models of social data.

Job Requirements

The Teaching Assistant will be expected to complete course readings, attend and participate in all class meetings/discussions, grade assignments, and hold office hours. Weekly commitment is expected to be 10-15 hours. All candidates welcome. This is NOT a federal work-study program. Prior teaching experience a plus but not required. Salary is highly competitive.

For more information and to be considered for the position, please e-mail your resume ASAP to Kay Kastner at kjk2124@columbia.edu

The Participatory Budgeting Project Inc.

Policy, Design and Operations Interns
Application Deadline: 14 December 2012

The Participatory Budgeting Project, Inc. (PBP), a non-profit organization based in New York City, is seeking part-time interns for Winter/Spring 2013. We seek to fill two internship positions: one focused on design, and one on policy. Both internships also include some operations work. The two interns will work out of our New York office for at least 15 hours per week, starting in January and ending in May (exact dates are flexible). The design intern will work closely with other staff to develop materials and media that make complex policy issues accessible to diverse audiences.
Responsibilities for the design intern will include:

- design publicity materials and educational materials about participatory budgeting for diverse audiences, including brochures, info sheets, powerpoint presentations, guides, and posters
- contribute to website design
- provide additional administrative and operational support to staff as needed

Responsibilities for the policy intern will include:

- prepare content for publicity and educational materials, including brochures, powerpoint presentations, press releases, and website
- attend and assist at PB meetings in communities throughout New York City, including working with City Council Members and staff, community groups and city residents.
- compile media coverage
- maintain and further develop program impact and contact databases
- assist with planning our international conference in May 2013

The ideal candidates will have:

- strong interest in social justice and participatory democracy
- strong communication, writing, and organizational skills
- experience or interest working with non-profit organizations
- strong skills working with Powerpoint, Word, GoogleDocs, Mailchimp, or other relevant software and platforms
- design intern will have design skills and experience, and good working knowledge of Photoshop and/or InDesign
- policy intern will have research experience, in or out of the classroom, on issues related to municipal finances, local politics, or participatory democracy.
- a Bachelor's degree in a relevant field, and some graduate coursework

For more information, visit our website at www.participatorybudgeting.org. To apply, send a letter of interest, resume, and work sample (e.g. a brochure, flyer, powerpoint presentation, report, info sheet) to info@participatorybudgeting.org by December 14th, 2012. Applications will be reviewed on a rolling basis. Also see http://www.idealist.org/view/internship/hTtzsFggkJ74/
The Participatory Budgeting Project Inc.
NEW YORK CITY COUNCIL MEMBER INTERNS
APPLICATION DEADLINE: 10 DECEMBER 2012

The Participatory Budgeting Project (PBP) is seeking energetic, talented interns to help implement the Participatory Budgeting (PB) process in New York City. Interns will work closely with Council Member staff and community members. The internships are ideal for talented individuals eager to further their skills to engage people in their communities and government.

Duties will include:

• Contributing to outreach and publicity efforts to raise awareness about PB, including distributing fliers and door-knocking, calling constituents, and preparing press materials to promote participatory budgeting events.
• Planning and facilitating meetings, which will range from large neighborhood assemblies to small, project development committees (most of these meetings will be on weeknights).
• Collecting, organizing, and analyzing research on project ideas.
• Supporting and advising committees of neighborhoods leaders in developing infrastructure ideas into full project proposals.
• Producing materials for meetings, including fact sheets and PowerPoint presentations.

Interns will be primarily based in the Councilmember’s field office for approximately 15 hours a week, including some evenings. This is an unpaid internship, and interns will report to Council Member staff.

Please submit cover letter, including preferred district (openings available in NYC Council Districts 8, 19, 23, 32, 33, 44, and 45. See council.nyc.gov for district locations), and resume to info@participatorybudgeting.org no later than December 10, 2012. For more information see pbnyc.org and/or http://www.idealist.org/view/internship/5w29XF622k5P/
2013 Hart Howerton Fellowship Program

APPLICATION DEADLINE: 25 JANUARY 2013

In 2005, Hart Howerton began an educational initiative to fund a select number of Fellowship positions for students at design schools. Each summer Fellowships allow the firm to employ several students in planning, architecture and/or landscape architecture under a single program, mirroring our firm’s dedication to the working integration of those disciplines in how and what we design.

The benefit to Hart Howerton has been tremendous – the energy, enthusiasm and input of new designers in the process of learning, who are laying the foundation for the next generation of design thinking. The firm’s Fellowships underscore Hart Howerton’s commitment to continuing educational opportunities - for our clients, staff and the wider professional community.

Structure: Hart Howerton defines an 8-week “assignment” as part of an existing firm project, followed by the Fellow’s self-defined, approved topic of travel study. The 3-week travel period’s findings are prepared, upon return, as a report presented by the Fellow to the firm. The Fellowship includes:

- $2,000 housing assistance during the 8-week stay in San Francisco or New York.
- $3,000 Fellowship travel expenses during the 3-week travel period.
- Salary for the 8-week Fellowship/Internship.
- Round trip travel to SF or NY from the student’s school at start/end of program.

Application Process/Fellowship Schedule: The application is a downloaded PDF from our website, www.harthowerton.com. The submittal of an accompanying portfolio will be in electronic form, uploaded to the Hart Howerton website. Hart Howerton Principals make the final selections, though they may seek information from the relevant schools when appropriate. **Deadline for the Fellowship application and portfolio submission is January 25th, 2013.** Hart Howerton will select a short list of up to 10 students to be interviewed by telephone or in person before final selection. **The list of Fellows is announced in early March.** The Fellows arrive in the firm’s offices in late May/early June and the program is completed prior to the start of their fall semester in late August/early September.

Past recipients of the Hart Howerton Fellowship have traveled to the United Kingdom, Thailand, China, Africa, Europe and throughout the United States
working on projects that include researching land reclamation sites, green roof applications, coastal programming strategies and the role of design in third world health care programs, among others.

See document attached for more details.

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**Los Angeles County Arts Commission**

**Research and Evaluation Manager**

The Los Angeles County Arts Commission seeks a full-time Research and Evaluation Manager to provide in-house expertise on program research, needs assessment, evaluation design and methodologies, program monitoring, and outcome measurement. This position will work alongside the Arts Commission’s programs, which include $4.1 million in annual support to over 350 small, midsize and large arts organizations; professional development for arts organizations; paid summer internships in nonprofit arts organizations for undergraduate students; leadership for the implementation of *Arts for All*, the County’s strategic plan to restore public arts education; programming the Ford Amphitheatre, a 1,240 seat historic outdoor amphitheatre; producing a live annual Holiday Celebration also broadcast on KCET; and integrating the work of artists into the planning, design and construction of Los Angeles County infrastructure and facilities through the Civic Art Program.

**Responsibilities**

Reporting to the Arts Commission’s Director of Communications, the Research and Evaluation Manager will work across all Arts Commission program areas. 

**Examples of Duties:**

- Identify and recommend appropriate methods, instruments, and processes for collecting and managing project-specific data and information.
- Conduct and report program effectiveness analyses.
- Use program effectiveness data to inform programmatic decisions.
- Define program assessment plans and arrange for embedding external assessment measures.
- Prepare presentations (briefs, white papers, executive summaries, research reports, etc.) that summarize the key aspects and impacts of a given program. These may include pages for the Web site, PowerPoint or Prezi presentations, written documents, and/or video summaries. Presentations
should use data visualization to assist in communicating essential ideas and/or findings.

• Collaborate with development staff to compile evaluation-related information for grant proposals and for reporting results to funders.

Applications will be reviewed starting on December 1, 2012. Position will remain open until the staffing need is met and may close without advance notice.

See more details at http://lacountyarts.org/jobs.html

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ACADEMIC OPPORTUNITIES

**tur(i)ntogreen – International Student Design Competition**

**DEADLINE: 21 DECEMBER 2012**

The Research and Documentation Centre in Technology, Architecture and City in Developing Countries (CRD-PVS) at the Politecnico di Torino organizes **tur(i)ntogreen**, an International student design competition on urban smart regeneration and agro-housing open to students enrolled in any program/level of Worldwide Academic institutions.

The Competition has been announced on the 5th of September during the World Urban Forum in Naples (Italy) as part of the UN HABITAT “I’m a city changer” and World Urban Campaigns (http://www.imacitychanger.org/) within the Global Housing Strategy to the Year 2025.

For more information, please visit the official website (www.polito.it/turintogreen).

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**AESOP-ACSP 2013 JOINT CONGRESS ABSTRACT SUBMISSIONS**

**DEADLINE: 15 JANUARY 2013**

Anyone interested in presenting their research and/or professional experience in planning and related disciplines are welcome to participate in the congress to share their work. We, therefore, invite submissions from academy/faculty members, research students, as well as professionals and researchers from government offices, the private sector, and NGOs.
CRITICAL PLANNING JOURNAL – CALL FOR PAPERS

DEADLINE: 15 JANUARY 2013

For its 20th volume, Critical Planning invites critical research papers, book reviews, essays, literary journalism projects, poetry, and artistic projects that investigate and speculate on the future trajectories of cities and the role of urban planning. Possible topics include, but are by no means limited to:

- Climate changes
- Information technologies and logistics
- Green technologies and energy
- Politics and resistance
- Shrinking cities and emerging economies
- Social networks and digital communities

Critical Planning is a double-blind peer-reviewed publication. Feature articles are generally between 5,000 and 7,000 words, while shorter articles are between 1,000 and 3,000 words. Essays range from 1,000 to 7,000 words. Poetry submissions should be fewer than 600 words or 4 poems, whichever is shorter. We encourage submissions that incorporate cross-disciplinary, multi-scalar, multi-sited, transnational, or mixed-method approaches. We also welcome submissions of photographs, maps, art, or design projects related to the topic The Future for publication in the journal.

The 2013 Edward W. Soja Prize for Critical Thinking in Urban and Regional Research will be awarded to the best article published in the 20th volume of Critical Planning. The prize celebrates the lifetime achievements of this critical thinker whose work continues to open new research directions for the theoretical and practical understanding of contemporary cities and regions. Preference will be given to authors speaking to critical issues outside the research agendas of traditional funding agencies and institutional donors. A cash prize of $1,000 will be awarded to the author of the winning article.

Submissions will be accepted on a rolling basis, and we highly encourage early submissions. Feel free to contact us by email to discuss your ideas. All academic submissions should be written according to the standards of the Chicago Manual of Style, 16th Edition. Manuscripts should be submitted by 5 PM PST on January 15th,
2013 as .doc attachments via email to critplan@ucla.edu.


APA Economic Development Division Travel Scholarship

DEADLINE: 25 JANUARY 2013

Applications are invited from Master's level students enrolled in PAB-accredited planning programs across the US, as well as individuals who have graduated from those programs in the last year. The $1,000 travel scholarship is awarded on the basis of a letter of recommendation from a faculty member and an original student paper or work. The original student submission should be 2,000 to 2,500 words and speak to practitioners about a substantive topic related to economic development and planning in the US. The scholarship will be presented at APA’s National Planning Conference in Chicago, April 13-17, 2013. The paper will also be published on the Economic Development Division website and distributed electronically to division members.

All submissions and inquiries should be directed to John Provo, Director Office of Economic Development, Virginia Tech, via email jprovo@vt.edu.

Read about previous award winners at https://www.planning.org/divisions/economic/scholarships/previous.htm

APA Transport Planning Division 2013 Student Paper Competition

DEADLINE: 13 FEBRUARY 2013

The Transportation Planning Division (TPD) is looking for outstanding student papers on current transportation planning or policy issues. Our purpose is to recognize and reward work completed for courses in accredited masters and undergraduate planning programs. Please nominate and encourage your students to participate in APA’s student paper contest. Winners will be announced at the APA National Conference in Chicago, IL on April 13-17, 2013.

The Prizes: Awards of $1,000 and $500. The top two student papers will be awarded. The grand prize for the best student paper is $1,000 and the second prize is $500. Winning papers (or summaries) will be published in the TPD’s
quarterly newsletter. The TPD may also submit full versions of the winning paper for peer review and possible presentation at the Annual Meeting of the Transportation Research Board and for publication in APA’s Planning Magazine.

More details at http://www.apa-tpd.org/competition.html

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**Summer Course: Transportation and Land Use Policy and Practice in Prague, Czech Republic**

**Deadline: 1 May 2013**

Prof. Susan Mason will be offering a 3 credit comparative *Transportation and Land Use Policy and Practice* course at Charles University in Prague, Czech Republic for four weeks during Summer 2013.

Students will examine the way community design in the form of transportation systems, housing, downtowns, and public spaces play out in Prague and Kladno and make comparisons to cities in Europe and the US. Prague offers lessons with its use of public spaces and old and newer town planning in the city as well as the transportation and other major infrastructure development from the medieval to the renaissance and the contemporary era. In addition to tours and field trips in Prague, students will engage in a case study of a local community, Kladno. Students will visit Kladno and examine, from a planning perspective, the city’s transformation from an outlying agricultural town, to an important industrial center, and now a modern town that preserves its traditional identity with past and post war differences evident in its modern construction and reconstruction. Additionally, students will consider the impact of history, political processes, regional planning, and national economic forces on planning outcomes in the Czech Republic.

Scholarships are available. More detailed information about the course, scholarships, and fees can be found at the University Study Abroad Consortium webpage [http://usac.unr.edu/](http://usac.unr.edu/) or students may contact her directly at susanmason@boisestate.edu.

Attached documents regarding the program, deadline and fees.