URBAN PLANNING WEEKLY NEWSLETTER

Published on 18 March 2013

EVENTS/CONFERENCES

1. Great and Fearsome Expectations: Crises, Financialization and Housing Trajectories
2. NYC Mayoral Forum for Affordable Housing
3. Left Forum: Mobilizing for Economic/Ecological Transformation
5. 5th National Conference on Ecological Restoration (NCER)

WORK OPPORTUNITIES

1. Pratt Center for Community Development – Summer Intern
2. NYC Office of Emergency Management – Emergency Preparedness Specialist
3. NYC Office of Emergency Management – Hazard Mitigation Intern
4. The Nature Conservancy (CA) – Conservation Analyst
5. San Francisco Municipal Transportation Agency (CA) – Transit Planner III
6. The Participatory Budgeting Project – Board Member Volunteer
7. The Participatory Budgeting Project – Policy, Design and Communications Internship
8. Greenwich Village Society for Historic Preservation – Director of East Village and Special Projects
9. NYC Department of City Planning – Summer Intern (Unpaid)

ACADEMIC OPPORTUNITIES

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2. USC Pre-doctoral Workshop for Students of Color
3. ONE Prize Competition – Call for Submissions
4. SHAGAL|iodaa Practice Fellowships 2013
EVENTS/CONFERENCE

GREAT AND FEARSOME EXPECTATIONS: CRISES, FINANCIALIZATION AND HOUSING TRAJECTORIES
21 March, 2013, 6:00pm
Room C205, The CUNY Graduate Center, 365 Fifth Avenue

How do our expectations for the future act as key elements in housing systems and the rent-based political economies they support? The belief that housing prices will always go up, and that we need to buy while we still can, massively impacts local and national economies, from misallocated resources to market bubbles, whose devastating crashes ripple through our communities. Efforts to restabilize real-estate markets by modifying expectations and incentives, in the United States and elsewhere, have also had considerable unintended consequences. This discussion will focus on Hong Kong and China, with reference to North America as well.

Co-sponsored by the Public Space Seminar in the Humanities.

NYC MAYORAL FORUM ON AFFORDABLE HOUSING
April 10, 2013
NYU School of Law, 40 Washington Square South

Moderated by Brian Lehrer, WNYC. Featuring Bill De Blasio, Joe Lhota (Invited), John Liu, Christine Quinn, and Bill Thompson. Please join us for an educational forum on affordable housing featuring New York City mayoral candidates. New York City has a long history of supporting affordable housing and has been a model for cities across the country. For the last 25 years, successive administrations have invested significant resources into creating and renovating affordable housing.

The Mayoral Forum will be preceded by a light lunch and panel discussions to review the lessons learned from former New York City mayor Ed Koch’s innovative housing plan, and will be followed by a networking reception.

Lunch, the panel discussions, and the post-forum reception have been generously sponsored by Bryan Cave, LLP, in memory of Ed Koch.

Schedule
12:30pm - 1:00pm:
Lunch (Lipton Hall, 108 West 3rd St.)

1:00pm - 2:20pm:
Panel 1: Koch’s Reimagination of the Bureaucracy and the Role of the Private
**Sector** (Lipton Hall)

2:40pm - 4:00pm:
**Panel 2: The Impact of the Ten Year Plan: Looking Back, Looking Forward**
(Lipton Hall)

4:30pm - 6:00pm
**Mayoral Forum** (Tishman Auditorium, 40 Washington Sq. South)

6:00pm - 7:30pm
**Networking Wine & Cheese Reception** (Greenberg Lounge, 40 Washington Sq. South)

To register, please visit [http://nyu.qualtrics.com/SE/?SID=SV_4ZooJ79pFwh0jch](http://nyu.qualtrics.com/SE/?SID=SV_4ZooJ79pFwh0jch)

Please note that attendance to the forum is limited and you may be placed on a waiting list. Tickets are allotted on a first-come, first-serve basis.

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**LEFT FORUM: MOBILIZING FOR ECONOMIC/ECOLOGICAL TRANSFORMATION**

**JUNE 7-9, 2013**
**EARLY REGISTRATION: 15 APRIL, 2013**
**PACE UNIVERSITY, 1 PACE PLAZA, NY 10038**

We need to mobilize now! The planet and humankind are in peril. The climate is warming, glaciers are melting, seas are rising, droughts are spreading and species are going extinct, all caused by unsustainable development and overconsumption of every resource on the planet. Meanwhile the ongoing economic crisis the worst since the Great Depression has devastated working people around the world with astronomical rates of unemployment, falling incomes and brutal austerity measures. Everywhere, the people least responsible for these interrelated crises are bearing their brunt, in particular people in developing countries, women who are the bulk of ecological refugees, and people of color. Bangladesh with its floods and factory fires is a tragic case in point. These twin crises reveal the destructive – indeed eco-suicidal - nature of capitalism’s inherent drive to growth, where everything in nature has a price, and nothing has a value, including human life.

At the same time, new forms of anti-capitalist and horizontal democratic resistance are emerging everywhere. There is reason to hope, as the basic question of who should own the Earth is coming to the fore. Come to this year’s Left Forum to explore the environmental and movement-building imperatives that make another world not only possible but necessary.
SYMPOSIUM – OUT OF CONTROL SUBURBS? COMPARING REPRESENTATIONS OF ORDER, DISORDER AND SPRAWL
JUNE 27-28, 2013
REGISTRATION DEADLINE: 12 APRIL, 2013
HOFSTRA UNIVERSITY, HEMSTEAD, NEW YORK

Keynote Speaker: Professor Dolores Hayden, Professor of Architecture and Urbanism and of American Studies, Yale University

Following the success of our 2011 Inaugural Symposium, our second meeting seeks to discuss the nature and representation of suburbs, suburban life and sprawl whether local, regional or global. Where are the margins of suburbia and do they represent order, disorder or nostalgia? How is sprawl defined – as organic social process or negative cultural impact? And how is it experienced by diverse communities and individuals? What are the aesthetics of order and sprawl? How do representations of suburban sprawl and disorder converge or diverge between the Global South and North – and within the Global North?

Panels on the themes of: Design and Influence in Cities / Suburbs; Social and Spatial Order /Disorder; Planning; Perceptions of Home / Defining the Suburbs; Segregation / Integration and the Suburbs; and The Suburbs in Fiction / Film / TV

SYMPOSIUM REGISTRATION NOW OPEN at:
http://suburbs.exeter.ac.uk/network-news-and-events/conferences-and-cfps

5TH NATIONAL CONFERENCE ON ECOSYSTEM RESTORATION (NCER)
JULY 29 – AUGUST 2, 2013
REGISTRATION DEADLINE: 5 MAY, 2013
RENAISSANCE SCHAUMBURG CONVENTION CENTER HOTEL, CHICAGO, IL

NCER is an interdisciplinary conference on large-scale ecosystem restoration presenting state-of-the art science and engineering, planning and policy in a partnership environment.

For more details, see http://www.conference.ifas.ufl.edu/ncer2013/index.html
**WORK OPPORTUNITIES**

**Pratt Center for Community Development**

**SUMMER INTERN**

Pratt Center for Community Development ([www.prattcenter.net](http://www.prattcenter.net)) is looking for a Summer intern with GIS expertise (ArcGIS) who can assist staff with various mapping and data visualization work. Interested students should submit a cover letter, resume, and a GIS sample to prattcentercd@gmail.com

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**NYC Office of Emergency Management**

**EMERGENCY PREPAREDNESS SPECIALIST**

Under supervision by the Director and Senior Project Manager of the Transportation and Infrastructure Unit, the Planner will:

- Develop hazard mitigation goals and objectives
- Coordinate with agencies and organizations
- Involve community groups and other stakeholders in the planning process
- Identify and profile hazards, assess vulnerability, and estimate potential losses
- Conduct risk assessments for climate change and manmade hazards
- Work with planning participants to identify and analyze mitigation actions
- Establish scientific and technical foundations for the mitigation strategy
- Integrate other planning efforts into the Hazard Mitigation Plan
- Develop and maintain up-to-date knowledge of the Disaster Mitigation Act of 2000 as part of the Stafford Act, including the requirements for both pre-disaster and post-disaster grant programs
- Provide excellent project management, problem solving, communication, and organizational skills
- Work within a team structure
- Other duties as assigned

The selected candidate will be assigned to a periodic Emergency Operations Center team, will be expected to work non-business hours during emergencies and will assist with Ready New York presentations to external groups.

See attached for more details.
NYC Office of Emergency Management

HAZARD MITIGATION INTERN (UNPAID)

Please e-mail hroiter@oem.nyc.gov. HROITER@OEM.NYC.GOV if you are interested. I am looking for a graduate student (urban planning or public policy preferred) available at least 15 hours a week through the summer. The candidate should have an interest in disaster planning and/or sustainability. The intern will work in the Transportation and Infrastructure Unit at OEM and will help with the following:

- Research manmade and natural hazards to develop hazard risk assessments
- Research Hazard Mitigation Plans from the region and other cities in order to distill key pieces of information relevant to NYC
- Compile key information, which may be technical in nature, to support mitigation planning and grants
- Develop documents for meetings and summarize materials related to NYC’s resiliency

They must be proficient in Microsoft Office. Familiarity with ArcGIS is preferred.

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The Nature Conservancy (CA)

APPLICATION DEADLINE: 31 MARCH, 2013

CONSERVATION ANALYST

The Conservation Analyst provides technical and scientific support and leadership for conservation projects and initiatives through high-level data- and spatial-analysis. This position will be primarily focused on Conservancy projects and initiatives that touch ground in the Central Valley, Sierra Nevada, and Klamath Mountains ecoregions in California. S/he effectively and efficiently manages multiple analytical projects. S/he independently evaluates, selects, and applies standard methods and techniques, and collects, manages, and analyzes spatial data related to natural resources and human demographics. S/he delivers analytical tools, decision support products, biodiversity data, and training to Conservancy staff and its partners. S/he helps develop conservation plans and conceptual models that support development of conservation strategies. S/he develops and defines methodologies, criteria, and algorithms for conservation planning, and produces high quality visualizations, cartographic products, web-based platforms, and other products to effectively communicate complex information to diverse audiences. S/he conducts scientific research, records data, and writes proposals, project reports and peer reviewed publications.
Based out of Sacramento office

To apply: Go to http://nature.org/careers and Search Current Openings using position number 40935 or “Conservation Analyst”

Full job description attached

San Francisco Municipal Transportation Agency (CA)
TRANSPORT PLANNER III

Under the general supervision of the Deputy Director, Strategic Planning and Policy, the 5289 Transit Planner III is responsible for developing, supporting, and implementing the key mode shift strategies to support the agency’s vision of a 50% sustainable mode share split by 2018. This position works closely with all SFMTA Divisions, external community, business and public agency partners, and key policy makers to meet the goals of the strategic plan.

The key areas in this position include but are not limited to: transportation demand management and transit oriented development policy; target marketing to employers, tourism/visitor and other large activity generators; marketing, education and outreach for the agency as well as the City for travel behavior change; and multi-modal safety, awareness and mode-shifting communication campaigns.

This position is responsible for assignments that are highly public, results oriented, and data driven and require strategic partnerships. The assignments will involve seeking public and private funding, designing and implementing new and innovative mode-shifting and awareness programs, and evaluating their effectiveness. The ability to provide succinct and clear analysis, and to apply judgment and initiative are essential.

See more at http://www.jobaps.com/sf/sup/BulPreview.asp?R1=TEX&R2=5289&R3=M00036

NYC Department of Planning
APPLICATION DEADLINE: 22 MARCH 2013
SUMMER INTERNSHIP (UNPAID)
The Department of City Planning (DCP) is responsible for New York City’s physical and socioeconomic planning, including land use and environmental review; preparation of plans and policies; and provision of technical assistance and planning information to government agencies, public officials, and community boards.

The summer internship program with the NYC Department of City Planning provides students with hands on training and exposure to a variety of studies and principles within the field of planning and design. Interns will be supervised by planning professionals with expertise and background in the students’ areas of interest.

The Department is seeking talented undergraduate and graduate students with a focus on planning, urban design, technology or related fields for summer internships. Interns may participate in projects and planning activities in borough planning offices as well as in functional planning divisions including Transportation, GIS/Internet Technology, Strategic Planning, Planning Coordination, Zoning and Urban Design, Land Use, Environmental and Technical Review. Interns will function in a variety of capacities ranging from data collection and map production to assisting with organizing written and graphic materials for presentations to the community and the City Planning Commission.

Requirements:

- Undergraduate and/or graduate students with an interest in planning, GIS, urban design, architecture, social sciences, statistics, environmental studies exclusively.
- Enthusiasm about planning issues in New York City.
- Motivated self-starter - able to work independently and complete tasks in a timely fashion.
- Familiarity with computer software including but not limited to Microsoft Office (Word, Excel, and Power Point). Interest in learning Arc GIS, 3D modeling, and graphic design programs welcome.

Length of Program: 10-week Internship beginning Monday, June 3, 2013 (START DATE IS FLEXIBLE)

To Apply Email: dcprecruit@planning.nyc.gov

No phone calls allowed. All interested applicants are asked to please send

- letter of interest
- resume
- writing sample

Please include “Summer Internship” in the subject line of your email.
The Participatory Budgeting Project, Inc.
Board Member Volunteer

The Participatory Budgeting Project, Inc. (PBP), a non-profit organization based in New York City, is seeking additional members for its Board of Directors.

Our mission is to empower community members to make informed, democratic, and fair decisions about public spending and revenue, by opening up public budgets to meaningful democratic participation. We work with elected officials, government agencies, and community groups in the US and Canada to set up participatory budgeting processes that let ordinary people directly decide how to spend public money. This work involves three main activities: public education, technical assistance, and research & evaluation.

As a Board Member, you will help lead a growing movement to build real democracy. Participatory budgeting (PB) is practiced in over 1,500 cities around the world, but it is relatively new to North America. As the primary organization supporting PB in the US and Canada, PBP has served as a lead partner for the first three PB processes in US cities (Chicago, New York, and Vallejo, CA), and we are working to launch additional processes in over a dozen other cities. Our board and staff include PB experts, practitioners, and participants based in over five cities.

Because we are a young organization, incorporated in 2011, we expect Board Members to play an active role in developing the organization. New Board Members may be based anywhere in the US or Canada. We seek individuals who will:

- Serve at least a two-year term, starting at the next Board meeting (the evening of May 5th, in Chicago)
- Attend four board meetings per year, via phone or in person,
- Contribute additional work outside of meetings, by serving on at least one board committee,
- Assist with fundraising, and
- Serve as an ambassador for the organization by representing and promoting our work in the wider community.

We are especially interested in candidates who have a background in non-profit law, management, marketing, or fundraising, and who have experience as participants or organizers of PB processes. We strongly encourage applications from people of color, women, and LGBTQ individuals.

To apply, send a resume and a letter of interest (highlighting the contributions you
The Participatory Budgeting Project, Inc.
POLICY, DESIGN AND COMMUNICATIONS INTERNSHIPS

The Participatory Budgeting Project, Inc. (PBP), a non-profit organization based in New York City, is seeking part-time interns for Summer 2013. Our mission is to empower community members to make informed, democratic, and fair decisions about public spending and revenue. We work with elected officials, government agencies, and community groups in the US and Canada to set up participatory budgeting (PB) processes that give local people real power over taxpayer money. Through our work in cities such as New York, Chicago, and Toronto, we have engaged over 10,000 people and 500 organizations in deciding how to spend $10 million.

We seek to fill up to three internship positions, focused on policy, design, and communications. Each internship also includes some administrative and operations work. The internships are ideal for talented individuals eager to further their community engagement skills and explore the potential of participatory democracy.

The interns will work out of our New York City office for at least 15 hours per week, starting in May/June and ending in August (exact dates are flexible).

Responsibilities for the policy intern will include:

- research and prepare content for educational and promotional materials, including info sheets, facilitation materials, participant guides, powerpoint presentations, press releases, project proposals, and website
- attend and assist at PB meetings in communities throughout New York City, including working with City Council Members and staff, community groups and city residents
- maintain and further develop program impact and contact databases

Responsibilities for the design intern will include:

- work with staff to design publicity materials and educational materials about participatory budgeting for diverse audiences, including brochures, info
sheets, powerpoint presentations, guides, workshop materials, and posters
- contribute to website design

Responsibilities for the communications intern will include:
- assist with content and management of social media and blog, for PBP and for local PB processes
- track and report on social media analytics
- assist with development of press kits and publicity materials
- assist with development of CRM
- track and compile media coverage

The ideal candidates will have:
- strong interest in social justice and participatory democracy
- strong communication, writing, and organizational skills
- experience or interest working with non-profit organizations
- strong skills working with Powerpoint, Word, Google Apps, and other relevant software and platforms
- policy intern will have research experience, in or out of the classroom, on issues related to public policy, municipal finances, local politics, or participatory democracy.
- design intern will have experience preparing diverse materials in Photoshop, Illustrator, and/or InDesign
- communications intern will have experience with Twitter, Facebook pages, WordPress, YouTube, and/or Vimeo
- ability to work independently
- a Bachelor's degree in a relevant field, and some graduate coursework

We strongly encourage applications from people of color, women, and LGBTQ individuals. The internship is unpaid, though it may lead to paid work depending on the intern's performance and available resources. 50% of past PBP interns have gone on to paid positions with the organization. For more information, visit our website at www.participatorybudgeting.org and the PBNYC website at pbnyc.org.

To apply, send a letter of interest, resume, and work sample (e.g. a brochure, flyer, powerpoint presentation, report, info sheet) to info@participatorybudgeting.org by March 29th, 2013. Applications will be reviewed on a rolling basis.

Greenwich Village Society for Historic Preservation
DIRECTOR OF EAST VILLAGE AND SPECIAL PROJECTS
GVSHP seeks a highly-organized, detail-oriented, self-starter to coordinate diverse preservation, education, outreach, research, and advocacy projects.

Duties include:

• Special research and writing projects on the architecture and cultural history of our neighborhoods and historic sites
• Event and program planning
• Producing special reports and studies regarding preservation and development issues
• Media outreach regarding organization’s activities and accomplishments
• Coordinating East Village preservation efforts, such as:
  - Outreach to community groups and leaders, government officials, preservation organizations and other interest groups regarding East Village preservation and education efforts
  - Formulating and executing events to engage the public in East Village preservation effort
  - Helping to coordinate on-line, web-based, and social media outreach to assist with East Village preservation effort
  - Tracking status and condition of buildings in area

Applicant should have at least a BA, experience with community outreach around preservation and/or planning issues (preferably in New York City), experience with designing and executing events and web-based educational materials, and a strong interest in the educational, research, programming, preservation, and advocacy work of the Greenwich Village Society for Historic Preservation. Strong writing and computer skills are a must. Knowledge of Microsoft Office Suite, Adobe Photoshop, Acrobat, Dreamweaver or other web design programs, experience with digital video and video editing, database applications, and document layout programs, and familiarity with GIS, Wordpress, and Sage, are especially helpful. Familiarity with the East Village a plus. Strong organizational skills and a proven track record of managing and completing projects in a fast-paced work environment are a must. Ability to juggle multiple tasks and maintain flexibility is key. 40+ hrs./week, with occasional weekend and evening work.

Applicants are sought to fill the position on either a permanent or short-term (approx. 2-3 months) basis. Compensation package for permanent position includes full medical benefits, vacation, etc.

Send resume and cover letter to GVSHP, 232 East 11th Street, NY 10003 and indicate if interested in position on permanent or short-term basis, or either. E-mailed and faxed resumes will NOT be accepted.
ACADEMIC OPPORTUNITIES

COLUMBIA UNIVERSITY INTERNATIONAL FELLOWS PROGRAM
APPLICATION DEADLINE: 1 APRIL, 2013

Columbia University’s International Fellows Program (IFP) is now accepting applications from continuing GSAPP students for the 2013-2014 academic year.

Centered at the School of International and Public Affairs (SIPA), the IFP is a two-semester seminar open to students of all graduate-degree programs at Columbia University. The diverse perspectives and professional backgrounds that fellows bring to the Program enrich their year-long common enterprise.

All fellows receive a stipend and study a curriculum with two goals - to examine the origins of the current international order, in which the United States has for decades played the leading role, and to look ahead to the new world that will eventually take its place, dominated by a larger number of actors, new problems, and approaches to problem-solving that have yet to be defined. Weekly meetings of the International Fellows Program are supplemented by trips to Washington, D.C. and the United Nations, where fellows have extraordinary access to senior policymakers, diplomats, legislators, journalists, and leaders of nongovernmental organizations.

The deadline for non-SIPA students to apply to the IFP for the 2013-14 school year is April 1, 2013. More information and the IFP application are available at http://www.sipa.columbia.edu/academics/ifp/.

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USC SUMMER PRE-DOCTORAL WORKSHOP FOR STUDENTS OF COLOR
APPLICATION DEADLINE: 26 APRIL, 2013

To introduce planning doctoral study to selected outstanding students, the USC Sol Price School of Public Policy, in partnership with the Association of Collegiate Schools of Planning, will host a four-day workshop to prepare students to apply to and succeed in doctoral programs. Students from groups that are under-represented on planning faculties are particularly encouraged to apply (groups that are under-represented on planning faculties include: African-Americans, Hispanics, Native Americans, and Native Hawaiian and other Pacific Islanders)

The workshop will be on the USC campus, in the heart of Los Angeles, July 21-24, 2013. Registration and instructional materials will be provided at no cost, lodging and meals will also be provided at no cost, and travel stipends are available for students coming from outside of California.
This workshop will include:

- Networking with planning scholars from USC and other top national and international programs
- Information sessions on:
  - Applying for Ph.D. study
  - Linking research and the community
  - Preparing yourself for doctoral study
- Mentoring sessions with senior scholars and graduate students in planning
- Chances to meet students from across the country

See [http://priceschool.usc.edu/programs/phd/upd/predoctoralworkshop/](http://priceschool.usc.edu/programs/phd/upd/predoctoralworkshop/) for more details.

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**ONE Prize Competition – Call for Submissions**

**Application Deadline: 31 August, 2013**

Recently relocated to the Brooklyn Navy Yard, Terreform ONE has announced the 4th annual ONE Prize Competition. Creating and promoting ecological design technology, Terreform ONE takes an interdisciplinary approach by running a collaborative space at the Navy Yard, leading workshops, facilitating relationships between students and professionals of all backgrounds. Since 2010, the annual competition has attracted thousands of participants from around the world.

This year’s competition is set in the context of severe climate dynamism. How can cities adapt to the future challenges of extreme weather? The ONE Prize is a call to deploy sophisticated design to alleviate storm impact through various urban interventions such as: protective green spaces, barrier shorelines, alternative housing, waterproofing technology, and public space solutions. We wish to reinvigorate infrastructure and repurpose spaces towards environmental adaptation in order to put design in the service of the community.

The ONE Prize seeks architects, landscape architects, urban designers, planners, engineers, scientists, artists, students and individuals of all backgrounds.

**How can urban ecosystems be enhanced to prevent flooding?**
**What can restore Rockaway Beach social infrastructure and public space?**
**When can the New Orleans community change to accept storms without losing character?**
**What can protect Asian Coastal Cities against the unforeseen?**
**Where can shorelines be storm surge barriers as well as interactive zones?**
How can storm proofing be seen as an opportunity to rethink the future of our cities?

The ONE Prize Award is an international competition and it is open to everyone from professional to students. The teams can have one or more members. The proposals can be for real or speculative projects, at one or more actual sites. Projects can be located either in the U.S. or abroad, but should be applicable to the U.S. Proposals need not be generated exclusively for this competition, provided that they address the intent of the competition.

For more information contact Maria Aiolova, LEED AP maria@terreform.org

More details at http://www.oneprize.org/

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**SHAGAL | iodaa Practice Fellowships Programme 2013**

**Deadline: 21 March 2013**

Two practice-oriented fellowships (of $20,000 Dollars each) will be awarded for investigating a particular theme as well getting-involved also in real-world projects. SHAGAL|iodaa Practice Fellowships Programme provides an unparalleled opportunity for one or two outstanding newly design graduates to gain meaningful work experience in architecture, urban landscape, ecological urbanism, and being part of writing new urban-design rules for tomorrow as the outdated orthodoxial regulations do not anymore meet current and future needs.

**Deadline: March 21, 2013**

SHAGAL | iodaa: is an interdisciplinary collaborative studio dedicated to the green-sustainability issues through creative design, and ecological thinking, for place-responsive programming, research, criticism, writing, teaching and designing while merges architecture, landscape architecture, urbanism and the visual arts.

More details in the attached flyer.