Urban Planning Weekly Newsletter

Published on 11 February 2013

Events/Conferences

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2. Pratt Lecture Series 2013: Rebuilding the Public Realm after Sandy
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4. Great American City and the Future of Urban Studies Conference
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2. NYC Office of Emergency Management – 3 POSITIONS
3. Bedford Stuyvesant Restoration Corporation – Director of Sustainability Initiatives
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2. SHAGAL| iodaa Practice Fellowships 2013
EVENTS/ CONFERENCE

‘PLANNING, PRIVATIZATION, AND PUBLIC WORKS: HURRICANE KATRINA, SANDY, AND THE PEOPLE’S SILVER LINING’

12 FEBRUARY 2013 (TUESDAY), 1:00PM – 2:30PM
114 AVERY HALL

The next LiPS features CUNY Professor Jay Arena. In New Orleans, more than seven years after Hurricane Katrina, public services have been systematically dismantled and privatized, union contracts have been summarily abrogated, and 100,000 people, disproportionately black and poor, have not been able to return to the city. A similar corporate-made disaster is underway in post-Sandy New York City, as corporate and state officials use the storm as a pretext to close public schools, hospitals, and housing and spur further gentrification along the city’s waterfront. Jay Arena, a Katrina and Sandy survivor, housing activist, and author of the recently released book, "Driven From New Orleans: How Nonprofits Betray Public Housing and Promote Privatization", will discuss an alternative, people-centered, rebuilding agenda that New Orleans’s public housing and right of return movement demanded in the wake of Katrina—and one that has even more resonance in the aftermath of Sandy and the post-2008 economic disaster that is wrecking havoc from Manhattan to Madrid.

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“THREE COASTAL CITIES: ALEXANDRIA, CASABLANCA AND TUNIS – HOW TO RESPOND TO CLIMATE RISKS AND NATURAL HAZARDS”

13 FEBRUARY 2013 (WEDNESDAY), 1:00PM – 2:00PM
114 AVERY HALL

The speaker event features Anthony Gad Bigio, a Senior Urban Specialist with the central urban unit of the World Bank, a Lead Author for the Intergovernmental Panel on Climate Change forthcoming Fifth Assessment Report for the chapter on urban areas, and the Coordinator of the World Bank’s initiatives on cultural heritage and sustainable tourism and on the use of earth observation for development. He has been managing World Bank investment projects, studies and programs in the areas of cities and climate change, historic city rehabilitation, post-disaster urban reconstruction, housing supply and housing finance policy reforms, slum upgrading, urban poverty reduction, and urban air quality management for over fifteen years in Africa, Latin America, and the Middle East.

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PRATT LECTURE SERIES 2013: INSURGENT PUBLIC SPACE

15 FEBRUARY 2013 (FRIDAY), 6:00PM – 8:00PM
PRATT MANHATTAN, 144 WEST 14TH STREET, ROOM 213
Please join Pratt’s Programs for Sustainable Planning and Development for our Spring 2013 Lecture Series: Democracy, Equity and the Public Realm.

Free and open to the public.

This week’s event features Jeffrey Hou, Prof. of Landscape Architecture, University of Washington; author of ‘Insurgent Public Space’.

Please RSVP by e-mailing Dana Feingold at dfeingol@pratt.edu

See other events this Spring at http://www.pratt.edu/pratt_blog/view/pspd_spring_lecture_series/

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GREAT AMERICAN CITY AND THE FUTURE OF URBAN STUDIES CONFERENCE
1 MARCH 2013 (FRIDAY) 1PM – 7PM
ARTHUR L. CARTER JOURNALISM INSTITUTE, 20 COOPER SQUARE, 7/F,
NY 10003

Though published only a few months ago, it’s already clear that Robert J. Sampson’s *Great American City: Chicago and the Enduring Neighborhood Effect* will rank among the most important works of urban studies in a generation. It’s the culmination of an extraordinary research project on Chicago’s neighborhoods and also a major theoretical statement about how to understand local life in a decidedly global age. Building off of a critical discussion in a recent Public Books forum, this conference presents urban scholars who will assess Sampson’s arguments and discuss the future of urban studies.

**On Politics** 1:00-2:45 pm Nicole Marwell, CUNY (Baruch School of Public Affairs)John Mollenkopf, CUNY Graduate CenterSharon Zukin, CUNY (Brooklyn College)Moderator: Frederick Wherry, Columbia

**On Neighborhoods** 3:15-5:00 pmDalton Conley, NYUClaude Fischer, UC BerkeleyJohn Goering, CUNY (Baruch School of Public Affairs)Alford Young, U MichiganModerator: Patrick Sharkey, NYU

**Concluding Conversation** 5:15-6:15 Robert Sampson, HarvardSudhir Venkatesh, ColumbiaModerator: Eric Klinenberg, NYU

Reception: 6:15-7

*This event is co-sponsored by Baruch College, School of Public Affairs & The Institute for Research in African American Studies, Columbia University.*
RSVP at [http://ipk.nyu.edu/event-calendar/details/105-great-american-city](http://ipk.nyu.edu/event-calendar/details/105-great-american-city)

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**AC4 2\(^{nd}\) Annual Conflict Resolution Internship Fair**

21 February 2013 (Thursday), 2:00PM – 4:00PM  
555 Alfred Lerner Hall

AC\(^4\) is pleased to announce that the Annual Conflict Resolution Internship Fair will take place again in 2013. Building on the success of last year’s event, we invite organizations and students working in the areas of peace and sustainability, violence prevention, social justice, human rights and international development to make connections and learn about opportunities in this field.

This event is open to students from any university - so tell your friends! Raffle prizes will include an opportunity for two students to have lunch with AC\(^4\) Directors Beth Fisher-Yoshida and Peter T. Coleman. 10 lucky students will be selected for resume editing and advice from the AC\(^4\) staff. We encourage students to continue checking [http://ac4.ei.columbia.edu/events/internship-fair/](http://ac4.ei.columbia.edu/events/internship-fair/) for further information about participating organizations. The website will be updated regularly.

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**APA Planning and Law Division (PLD) Networking Opportunity**

21 February 2013 (Thursday), 5:30PM – 7:30PM  
Forchelli Center, 22\(^{nd}\) Floor, Fell Hall at Brooklyn Law School, 205 State Street, Brooklyn

APA Planning and Law Division (PLD) will be kicking off our new Early Career Program Committee with a cocktail and networking event for law and planning students interested in developing a career in planning and the law. This event represents an opportunity for students to interact with some of the most informative members of the PLD community, and learn more about job opportunities. The evening will begin at 5:30 pm with cocktails and networking, followed by a short panel discussion featuring opportunities in the public, private, academic, and nonprofit sectors for career development. Following the panel discussion, we will continue to serve cocktails and allow time for everyone to connect again.

RSVP by Monday, February 18th to pldearlycareer@gmail.com.
**SYMPOSIUM – ‘THE CITY THAT NEVER WAS: URBANIZATION AFTER THE BUBBLE’**

**22 FEBRUARY 2013 (FRIDAY), 9:00AM – 5:30PM**

**SCHOLASTIC BUILDING, 557 BROADWAY**

“The City That Never Was” is a one-day symposium that uses the current economic and housing crisis in Spain as a lens to reconsider how planners, designers, politicians, and financiers conceive of and realize large-scale contemporary urbanization and settlement. This symposium will use the situation in Spain as a point of departure for challenging the increasingly generic strategies upon which contemporary urban planning and design rely in both established and emerging economies. The event will be organized through four primary themes — infrastructure, waste, landscape, and instant urbanism — in order to explore new possibilities for how future patterns of urbanization can be conceived, financed, planned, deployed, and inhabited.

Speakers include **Iñaki Abalos**, Abalos+Sentkiewicz arquitectos; **Dominique Alba**, Director, Atelier Parisien D’Urbanisme; **Enric Batlle**, Batlle I Roig arquitectes; **William Braham**, Associate Professor of Architecture, University of Pennsylvania; **Rania Ghosn**, Assistant Professor of Architecture, University of Michigan; **Llàtzer Moix**, Culture Editor, La Vanguardia; **Chris Reed**, Stoss Landscape Urbanism; **Byron Stigge**, Level Infrastructure; **Willie Van den Broek**, Wageningen UR; **James Von Klemperer**, Kohn Pedersen Fox Associates; and **Daniel Zarza**, Professor of Urban Planning, University of Alcalá. “The City That Never Was” is organized by **Christopher Marcinkoski** and **Javier Arpa**, in cooperation with the Architectural League.

**Tickets**

$30; $15 students and members of the Architectural League.

Half day tickets are also available.

For more information and to purchase tickets, visit [www.archleague.org](http://www.archleague.org).

Flyer attached.

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**WORK OPPORTUNITIES**

**The Municipal Art Society of New York (MAS)**

**PROJECT MANAGER, POLICY & PLANNING**

**APPLICATION DEADLINE: 15 FEBRUARY, 2013**
MAS is an advocate for solutions aimed at achieving a high quality of life in all of New York’s unique communities. From saving Grand Central Terminal and the lights of Times Square to establishing groundbreaking land-use and preservation laws, leading a public conversation about the rebuilding of Ground Zero and empowering communities to help effect change, MAS is at the forefront of New York’s most important campaigns to improve and re-imagine our city’s built and natural environments and promote economic vitality, cultural vibrancy, environmental sustainability and social diversity.

**Summary of Position**
The Municipal Art Society seeks a full time Project Manager in the Policy & Planning Department to help advance an ambitious advocacy agenda. The successful candidate will have a broad familiarity with planning issues in New York City with strong research, presentation, and communication skills. This position is a unique opportunity to define and shape an agenda for the future of our City and the ideal candidate will be technically skilled, adept at communicating to a wide range of audiences, team oriented, passionate about the MAS mission, and eager to work in fast paced environment.

**Job Description**
Under the guidance of the Director of Policy and Planning the Project Manager will manage and advance research on a number of critical projects. This work will include demographic, land use, transportation, and urban design analysis on a wide range of projects. It will also involve helping to organize public events to explain the importance of these issues to a wide and diverse audience. Extensive outreach to community groups, other non-profits, city agencies, elected officials, and the media. Evening and weekend meetings on occasion.

For more information on qualifications and application, see attached document.

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**NYC Office of Emergency Management (OEM)**
(1) **CONTINUITY OF OPERATIONS PLANNER**
(2) **TRANSPORTATION AND INFRASTRUCTURE PLANNER**
(3) **LOGISTICS COORDINATOR**

The NYC Office of Emergency Management is hiring a number of positions. Please see the attached documents for respective application and qualification details.
Bedford Stuyvesant Restoration Corporation

DIRECTOR, SUSTAINABILITY INITIATIVES

Bedford Stuyvesant Restoration Corporation (Restoration), the nation’s first community development corporation, partners with residents and business to improve the quality of life of Central Brooklyn by fostering economic self sufficiency, enhancing family stability and growth, promoting the arts and culture and transforming the neighborhood into a safe, vibrant place to live, work and visit.

Building on a 25 year track record in weatherization, Restoration will embark on a multi-phase initiative to grow efforts in the energy conservation arena. Restoration seeks a highly motivated and entrepreneurial individual who will develop and oversee initiatives to make New York City and especially Central Brooklyn a healthier, more sustainable environment while also integrating energy conservation as a core value across programming.

Positions Description and Key Responsibilities

• Manage special initiatives designed to increase energy conservation in New York and Central Brooklyn, including Retrofit Bed Stuy Block by Block, solar and Cogen (CHP).

• Participate as a senior manager and oversee reporting for HouseLift by Restoration (construction) and identify new opportunities for the business; participate as a senior member of any new businesses and activities generated from our programs and joint ventures

• Coordinate with internal programs such as workforce, social services, housing, commercial revitalization, business development, weatherization assistance program (WAP) to facilitate implementation of environmental initiatives.

• Develop and oversee external affairs and communications strategy for environmental initiatives.

• Remain current on best practices in the field - policy, program and resources related to environmental issues.

• Represent Bed Stuy Restoration Corporation at policy forums and ensure representation in key environmental meetings/coalitions.

• Seek private and government sources to support and grow initiatives

For more details on qualifications and application, please see attached document.
Bennett Midland LLC
ASSOCIATE

Bennett Midland LLC, a public-oriented management consulting firm, seeks an associate. We collaborate with not-for-profits, public agencies, and other civic-sector organizations to strengthen operations, develop innovative strategies and initiatives, implement data-driven management practices, and build analytic information systems. Our work environment is collegial, hard-driving, and committed to outstanding results and the enjoyment of work.

Responsibilities

The associate will play a central role in client engagements. The associate will work directly with clients, analyze business problems, research best practices, and collaborate in the development of solutions. The associate will:

- Research public policy practices in areas of concern to our clients and the firm (including criminal justice, health and human services, and urban planning and economic development);
- Conduct detailed business-process analyses of the operations of our clients, including quantitative data analysis;
- Assist with the design and implementation of new initiatives;
- Work in collaborative teams;
- Present results to internal groups and clients;
- Prepare presentations and reports for clients; and
- Assist on other projects as assigned.

For more details on qualifications and application, please see attached document.

Open Technology Institute (OTI) at New America Foundation
POLICY RESEARCH ASSOCIATE

The Open Technology Institute at New America Foundation (OTI) seeks a policy research associate to support the policy work of the program. OTI formulates policy and regulatory reforms to support open architectures and open source innovations. It works to promote affordable, universal, and ubiquitous communications networks through partnerships with communities, researchers, industry, and public interest groups.
The position offers an opportunity to research and work on a variety of communication, media and technology issues, including Internet and broadband policy, spectrum, media diversity, and open government. Additional responsibilities include assisting with events and conferences as well as various administrative tasks as needed. The ideal candidate will have a bachelor’s degree; 1–2 years of work experience; proven research, writing and editing skills; and be a flexible, self-motivated and enthusiastic team player.

The position is based in Washington, D.C.

For more information or to apply, go to http://www.newamerica.net/node/78531

Robin Hood Foundation
PROGRAM OFFICER - EDUCATION

Robin Hood Foundation find, fund and partner with programs that have proven they are an effective remedy to poverty and are a consistent force for good in the lives of New Yorkers in need. We employ a rigorous system of metrics and third-party evaluation to ensure grantee accountability. The board pays all administrative and fundraising costs, so 100% of donations goes directly to helping New Yorkers in need build better lives. We work closely with our grantees to make them more effective, enabling them to assist even more people.

Reporting to the Managing Director, the position will manage Robin Hood’s relationship with grantees within the Education portfolio. This position requires monitoring, analyzing and reporting on the performance of existing grantees all within the context of Robin Hood’s metrics. The person in this position will assess and develop detailed written recommendations for support or rejection of potential new grantees as well as the continuation of current funding.

For more details, go to http://www.robinhood.org/program-officer-education

NYC Department of Housing Preservation & Development – Housing Development Corporation (HPD-HDC)
Housing Fellows Program 2013 - 2015
Application deadline: 01 March 2013

The HPD-HDC Housing Fellows Program is designed to bring talented young professionals to HPD and HDC to expose them both to the inner workings of New York City government and to the field of affordable housing, with the goal of developing the next generation of affordable housing leadership. The Fellowship provides a forum for the exchange of fresh and current ideas with those who shape the City’s housing policy through housing- and community development-related lectures, site visits, hands-on policy work and mentoring.

Program Description
The HPD-HDC Housing Fellowship is a two-year program, and individuals who are selected to join the program make a two year commitment. Each class of Fellows is chosen following a national search. Fellows must be recent graduates of schools of public policy, urban studies, planning, management, law or a related field. In the first year, Housing Fellows rotate through three four-month placements, learning firsthand about HPD’s efforts to revitalize New York City’s neighborhoods through financing, including tax-exempt and taxable bonds; new construction; rehabilitation; code enforcement; housing litigation; outreach and loans to private owners. In the second year, Fellows expand their time in a specific program area to encourage further growth by choosing two half-year or one full-year placement. In addition to their work experiences, Fellows participate in site visits to developments across the City; meet with housing leaders in government, business, nonprofit organizations and academia; accompany HPD housing inspectors investigating complaints in the field; and participate in conferences, among other activities. At the end of the two year period, Fellows either secure positions within HPD or HDC or move on to continue working in the field at other agencies or organizations. Please note that neither HPD nor HDC can promise permanent employment at the end of the program.

For more information on the application process, see attached document.

Department of Public Works, San Francisco
Project Manager II
Application deadline: 09 March 2013
The Project Manager II, under administrative direction, plans, organizes, directs and controls this complex streetscape project from concept planning through design and construction, to close out of the project contract. The project manager is responsible for preparing and monitoring the project budget, including obtaining funding; overseeing the completion of conceptual design; coordinating work of a multi-disciplinary technical staff across organizational boundaries; working extensively with the public, private contractors, special interest groups, governmental funding and regulatory agencies, and City & County departments; coordinating the EIR and EIS process and obtaining permits; controlling project cost and schedule; reviewing change orders; serving as primary contact for all parties involved in the project.

This position requires knowledge of civil, mechanical, electrical, structural, and geotechnical engineering, urban design, and landscape architectural design and specifications; financing and budgeting, calculating overhead, design and construction costs; working knowledge of various funding sources and restrictions; legal requirements for City projects; regulations, regulatory agencies and commissions affecting planning, design and construction; requirements of final bid packages; and construction management techniques and practices.


City of Clayton, California
COMMUNITY DEVELOPMENT DIRECTOR
APPLICATION DEADLINE: 01 MARCH 2013

General Law city seeks a Community Development Director to practice professional planning in the idyllic setting of Clayton, CA (pop. 11,000). The City, tucked away at the base of scenic Mt. Diablo in desirable Contra Costa County (East Bay Area), offers a charming small town atmosphere where residents take great pride and actively participate in their community. Clayton is consistently ranked in the “Top 100 Places to Live in the Nation” by Money Magazine (2007, 2009 & 2011). The Community Development Director oversees planning, building, zoning, code enforcement, environmental review, and housing. The successful candidate must possess the equivalent of five years of senior level experience in community planning, community development, land use regulation, and building and code inspection, and a bachelor’s degree in planning, public administration, or a related field. The new Director will have an understanding of social, political, and environmental issues influencing projects, have the ability to see the big
picture, be customer and hands-on oriented, and show sensitivity to the community’s input.

Annual salary range for this full-time position is $84,960 - $103,260 (note: the City presently has eleven unpaid furlough days per fiscal year reflected in salary above). Detailed information is available on the City’s website www.ci.clayton.ca.us or by calling the Human Resources Manager at 925.673-7304.

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**Project on Organizing, Development, Education and Research (Mexico City)**

**2013 Year-Round and Summer Internship Program**

**Application deadline: 01 March 2013**

PODER is a one-of-a-kind NGO working to improve corporate transparency and accountability in Latin America, and we are currently recruiting interns to join our team as strategic researchers, computer programmers, or graphic designers for 10-12 weeks this summer as well as throughout the academic year. Interns will receive hands-on training from experienced corporate researchers and/or systems professionals to work on ongoing projects, including environmental and human rights campaigns in the alternative energy sector, worker rights initiatives in the extractive industry, and an electronic platform for corporate whistle-blowers and stakeholders. The internship will combine training from experts with hands-on projects to ensure that the experience is academically and professionally fulfilling.

**The Summer Internship Program starts May 27, 2013. Year-Round Internships have no obligatory start date.** Interns will receive hands-on training from strategic corporate researchers and/or systems professionals with experience in business intelligence and analysis. The internship is especially geared towards individuals interested in one or more of the following fields: Business Strategy, Corporate Finance and Accounting, Political Science, International Relations, Latin American Studies, Public Administration / Public Policy, Computer Science, Systems Analysis, or Graphic Design.

For more details, please see the attached documents.

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**ACADEMIC OPPORTUNITIES**

**FOURTH ANNUAL URBAN POVERTY ACADEMIC PAPER COMPETITION – CALL FOR ABSTRACTS**
To encourage a new generation of urban policy makers and promote early career research, USAID, International Housing Coalition (IHC), World Bank, Woodrow Wilson Center’s Comparative Urban Studies Project (CUSP), and Cities Alliance are co-sponsoring a fourth annual paper competition. The competition seeks abstracts for a paper competition on urban poverty in the developing world. Winning papers will be published and selected authors will present their work in a policy workshop to be held at the Wilson Center in Washington, D.C. in November, 2013. The grand prize winner will also receive $1000.

**Eligibility:** This call for papers is directed at PhD students and advanced Masters students. To be eligible, applicants should be currently enrolled in a degree or post-doctoral program. Papers can be co-authored, as long as each author is a graduate student. In this case, prize money will be split among the authors.

**Submission:** Abstracts (max 500 words) and a brief CV should be submitted to the selection committee by March 15, 2013. Submissions should be sent to nleahy@usaid.gov. Abstracts should contain a title, paper description, author name, and affiliation, and specify which of the topical areas will be addressed.

For more details on the application process, see attached document.

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**SHAGAL | iodaa Practice Fellowships 2013**

**Deadline: 21 March 2013**

Two practice-oriented fellowships (of $20,000 Dollars each) will be awarded for investigating a particular theme as well getting-involved also in real-world projects. SHAGAL|iodaa Practice Fellowships Programme provides an unparalleled opportunity for one or two outstanding newly design graduates to gain meaningful work experience in architecture, urban landscape, ecological urbanism, and being part of writing new urban-design rules for tomorrow as the outdated orthodoxial regulations do not anymore meet current and future needs.

**Deadline:** March 21, 2013

SHAGAL | iodaa: is a inter-disciplinary collaborative studio dedicated to the green-sustainability issues through creative design, and ecological thinking, for place-responsive programming, research, criticism, writing, teaching and designing while merges architecture, landscape architecture, urbanism and the visual arts.

More details in the attached flyer.