ABSTRACT

Web 2.0 tools were employed in emergency response efforts when Hurricane Sandy impacted the New York City. This research examines Occupy Sandy’s usage of digital tools in post-Hurricane Sandy relief efforts in the area and questions how web-based tools create a virtual space for a response group. Interviews with members of Occupy Sandy assess the efficacy of web 2.0 tools usage. The platforms offer responders the ability to coordinate on-the-ground work. Occupy Sandy’s efforts could potentially serve as a blueprint to future relief endeavors. This research is relevant to emergency response organizations, and, web 2.0 advocates.